

Election of 1964

- Johnson (D) vs. Goldwater (R)
- Barry Goldwater begins the modern conservative movement in U.S.
- the "Daisy" ad
- Johnson wins easily



Election of 1964

- **Barry Goldwater** Modern Conservative movement
- 1. Reduced role of fed gov't
- 2. Increased spending on defense
- 3. Cuts to social programs
- 4. Cuts to taxes on the wealthy*
- 5. Emphasis on personal responsibility
- 6. later tied to religious fundamentalism the "moral majority", "Christian values"

- begins The Great Society and War on Poverty
- Civil Rights Act 1964
- 24th Amendment 1964
- Voting Rights Act 1965 influenced by Selma, Alabama march/violence

- Medicare and Medicaid
- ends Immigration quotas from 1920s – effects Latin America
- creates HUD housing dev for poor in inner cities, rural areas
- Fed \$\$ to public and private schools

- Economic Opportunity Act
- \$1 billion incl Job Corps
- \$11 billion tax reduction bill idea of JFK to stim investment
- \$\$ for conservation and national parks – which president 1st???

Major Great Society Programs				
Health and Welfare	Education	The "War on Poverty"	Consumer and Environmental Protection	
Medicare (1965) estab- lished a comprehensive health insurance program for all elderly people; financed through the Social Security system.	The Elementary and Secondary Education Act (1965) targeted aid to students and funded related activities such as adult education and education counseling.	The Office of Economic Opportunity (1964) over- saw many programs to improve life in inner cities, including Job Corps, an education and job training program for at-risk youth.	The Water Quality Act and Clean Air Acts (1965) supported development of standards and goals for water and air quality.	
Medicaid (1965) funded by federal and state govern- ments, provided health and medical assistance to low-income families.	Higher Education Act (1965) supported college tuition scholarships, student loans, and work-study programs for low- and middle-income students.	Housing and Urban Development Act (1965) established new housing subsidy programs and made federal loans and public housing grants easier to obtain.	The Highway Safety Act (1966) supported highway safety by improving federal, state, and local coordination and by creating training standards for emergency medical technicians.	
Child Nutrition Act (1966) established a school breakfast program and expanded the school lunch program and milk program to improve poor children's nutrition.	Project Head Start (1965) funded a preschool program for the disadvantaged.	Demonstration Cities and Metropolitan Development Act (1966) helped revitalize urban areas through a variety of social and economic programs.	The Fair Packaging and Labeling Act (1966) required all consumer products to have true and informative labels.	

- Impact of <u>Rachel Carson's Silent</u> <u>Spring</u> (1962)
- Exposed use of pesticides on the environment and on people
- Earth Day 1970
- EPA 1972



- Warren Court influence continues
- Baker v. Carr 1962
- Gideon v. Wainwright 1963
- Miranda v. Arizona 1966
- Expansion of individual and civil rights
- conservative reaction decisions favor criminals

- Bottom line Vietnam diverts funding from the Great Society
- LBJ moves from peace to war, dove to hawk

Johnson and Civil Rights

- By 1965, "<u>de jure</u>" segregation had ended
- Events from 1964-1968 show that "<u>de facto</u>" segregation was far from over

Johnson and Civil Rights

- Freedom Summer 1964
- SNCC, CORE sponsored
- train college students nonviol.
- purpose voter registration in deep South
- 3 students 2 Jewish, 1 black disappear in Miss – found dead weeks later – FBI vs. KKK



HE FOLD. MERINE INFORMATION CONCERNING THE DISAFFCAULAGE AT PHEADOLPHIA, WISHISHPE OF THESE THREE INDIVIDUALS ON JUNE 21 IN LIVIENUME INVESTIGATION IS BEING CONDUCTED TO LOCATE SOUTHAN, CHANEY, AND ICHBERNER, WHO ARE DESCRIMED AS POLLORS

ANERTW GOODMAN

JAMES BARL CRAMET STENAR INCOME Y BOARD INCOME





00.0	-	-
w	Rea .	-
	Assessive IX, 1988	844.0
	Rose Face Cop.	Sec.
He .	H-mate .	
(0.01)	01P.	87
0007	Tel premi	10100
Mar 15 Contraction	Distance and	and.
48.L (14)	Beat .	-
urber.		1
ADD HAY BARD		1

and the second LOT THE & TOTAL BARRY AND AND Bernstein K. (17) Res Field Cold The particular Physics 2147 The law little defaults in such Copy Links

Provide to the second state of the second stat on wrongs of trees, manufactured thin.

SHOULD YOU HAVE OR IN THE FUTURE RECEIVE ANY INFORMATION CONCERNING THE WHEREABOUTS OF THESE INDIVIDUALS. YOU ARE REQUESTED TO NOTIFY ME OR THE NEAREST OFFICE OF THE FBI. TELEPHONE NUMBER IS LISTED BELOW

> and the same STRAFT BREAN OF INVESTIGATION WITCH STRICT DEPERTMENT OF JUSTICE. waterentros b C. 29531 TELEPHENE MATURNAL BUILD

HEAR! HEAR! HOW OUR BROTHERS **Died For Freedom** AND HOW WE ARE CARRYING ON THE FIGHT IN MISSISSIPPI





Mickey Schwerner

Andrew Goodman

HEAR Mrs. Fanny Chaney Courageous Mother of James Chaney At New Zion Baptist Church 2319 THIRD STREET THURS., AUG. 27, 1964 CORE

1410 23, 2363



ALADEL PHIA WISSISHIPPE DF THESE THREE HADIVIDUALS ON JONE 2 WESTIGATION IS BEING CONDUCTED TO LOCATE SOCIEMAN. CHANEY, AND ICHWERNER 40 ARE DESCRIMED AS POLLOWS LAMES SAME CRAME

ANDREW GOODMAN





1115 29, 2163

SHOULD YOU HAVE OF CONCERNING THE

Freedom Summer **1964**

HEAR! HEAR! HOW OUR BROTHERS **Died For Freedom** AND HOW WE ARE CARRYING ON THE FIGHT IN MISSISSIPPI





HEAR Mrs. Fanny Chaney Courageous Mother of James Chaney At New Zion Baptist Church 2319 THIRD STREET THURS., AUG. 27, 1964 CORE



Johnson and Civil Rights

- Movement splinters 1964-65
- Attitudes change more militant
- Attention focuses on cities in decline since 1950s
- 1964 Harlem riots
- 1965 Watts riots
- 1965 Selma Marches "Bloody Sunday"



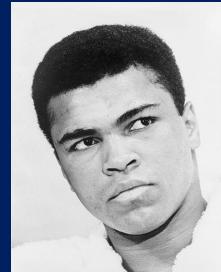


- Emergence of Malcolm X
- armed self-determination
- "by any means necessary"
- strong separatist
- genius use of television
- great threat to whites compared to MLK

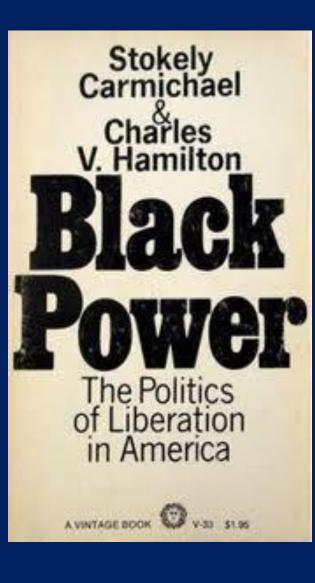
- Mecca trip
- Impact on Malcolm X
- Shift in focus away from blame and hatred, focus on voting rights
- divides Nation of Islam
- assassinated Feb 1965, age 39

Radical Civil Rights

- Cassius Clay becomes Muhammad Ali 1964
- 1964 Olympics –gold medal
- Joined Nation of Islam 1964
- World Heavyweight Champ 1967
- Refused to go into military 1967
- "I ain't got no quarrel with them Vietcong... No Viet Cong ever called me nigger."
- MLK later joined antiwar protests



- Black Power Movement
- June 1966 Meredith March
- SNCC, CORE, SCLC to complete march
- "overcome" vs "overrun"
- Stokely Carmichael SNCC leader





- Ends recruitment of whites
- coins phrase "Black Power"
- Isolates more conservative civil rights leaders



- Black Panther Party formed October 1966 – Oakland
- Recruited from SNCC
- Huey Newton, Bobby Seale
- called for blacks to take control of their communities
- Goal full employment, decent housing

- Est. day care centers, free breakfast programs
- called for exemption of blacks from military service b/c of Vietnam War
- Sold copies of Mao's writings to raise \$\$ communist revolution



Huey P. Newton surrounded by the children from the Intercommunal Youth Institute. As Huey has said: "Surely the future belongs to those who will live it."

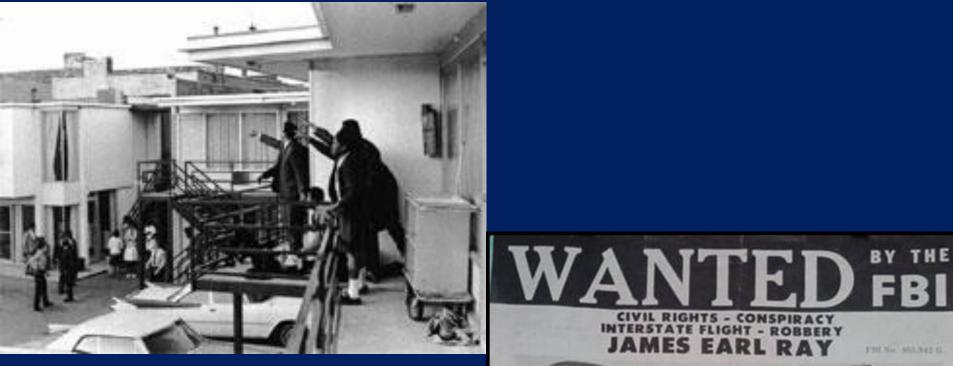


- Preached armed revolt
- "power flows from the barrel of a gun"
- Threat to whites, gov't, and conservative blacks
- Problem public image contradicted positive goals

Civil Rights Tragedies

- April 4, 1968 MLK assassinated – James Earl Ray
- Riots in 125 cities
- Robert Kennedy plea for nonviolence in Indy speech
- Killed in June 1968 after winning Cal primary

MLK and RFK Assassinations 1968





Photograph & Labor, 1860

Photograph Salars 1268 curves denne by actinit.

1"TH N. M. M. B. B. 45 (S.

Allance: Spir Sterro Gail, &. C. Herror, Barroy Lowencer, Januar Maliride, James O'Conner, Janes Walton James Walson, John Willard, "Jon."



Martin Luther King Slain in Memphis; **Bloody Rioting Erupts in Dixie Cities**

Marine Vie Malandricking IBJ Golery IEDe Sant Tornadocs Kill 12 With Date Of Khe Sank In Dixle Rampage Johys Trip

NUT AND T

And the second s

Food Okas of Cool Tarley, Tee Pariodist Ranning Hore (The second

NUMBER

Part for Tone Base 1915 the state Clay Sims Out of Prison White Sniper Flees From Murder Scene

LBJ Urger 'Erry Gitarn' ' To New Away From Violence

Soviet Keeps Silent Toward Peace Pleas

the local starts CHERREN !!

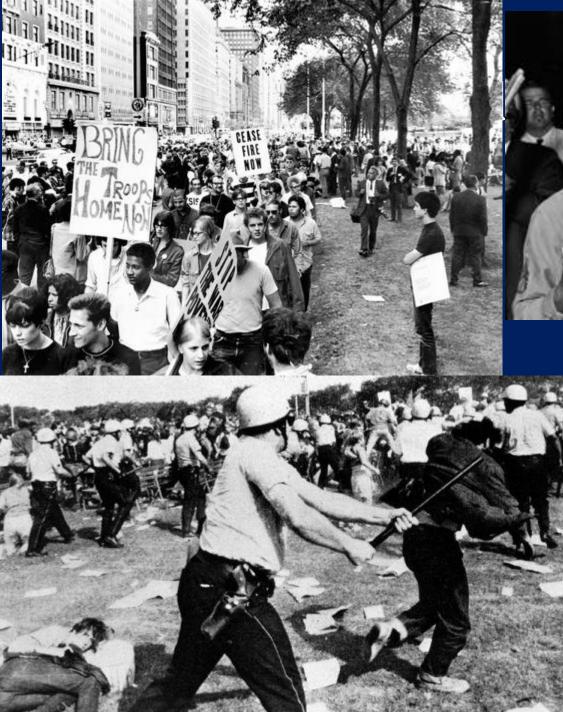
-Errors Delay Many W. S. W. D. P.



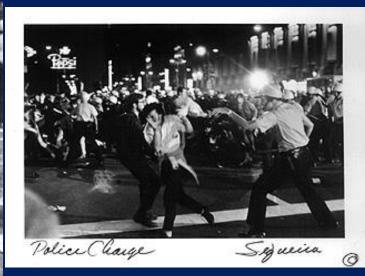


Civil Rights Tragedies

- Democratic National Convention 1968 – Civil Rights, Vietnam
- Dem Party in shambles
- Antiwar demonstrations result in violence outside
- Chicago police Mayor Richard Daley







1960s Civil Rights Conclusions

- Kerner Commission ordered by LBJ to study causes of urban violence
- 200,000 words
- 1 conclusion white racism
- "nation moving toward two societies, one black, one white, separate and unequal"

1960s Civil Rights Conclusions

- <u>Gains</u>
- End to housing discrim (1968 Act)
- More AAs finished high school
- Increased pride and racial identity
- More college courses on black history and culture

1960s Civil Rights Conclusions

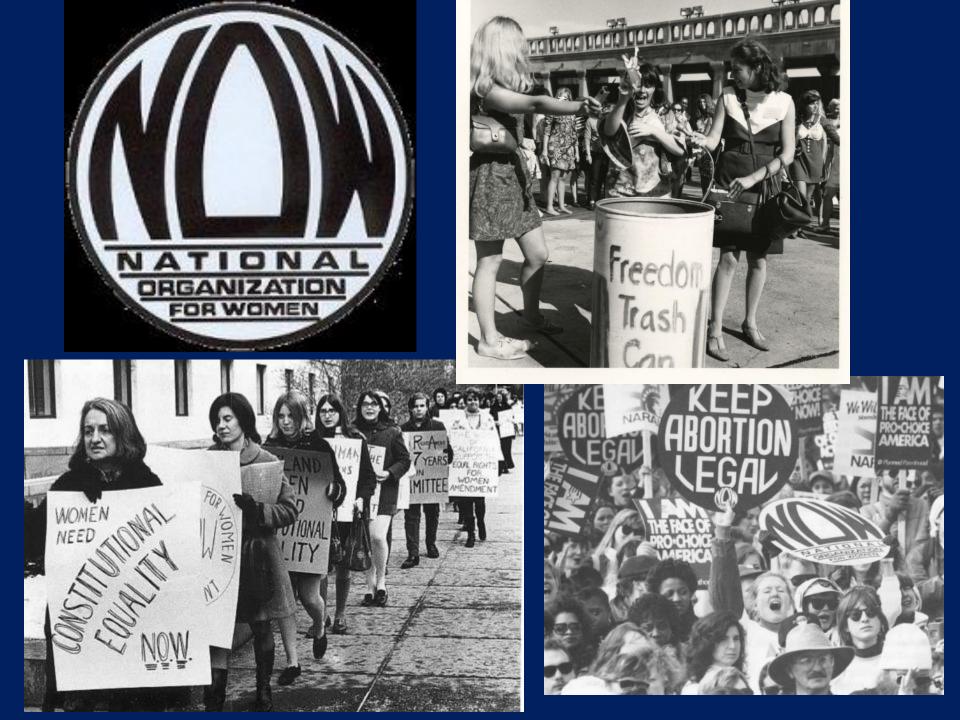
- Increased presence in film and TV
- More partic in pol process voting and elected office
- <u>Unfinished</u>
- Changing racist attitudes and behavior
- White flight cont'd into 1990s from urban areas

1960s Civil Rights Conclusions

- Use of hiring and acceptance quotas "affirmative action"
- The Bakke case

- Modern Women's Movement
- NOW 1966 Gloria Steinem, Betty Friedan
- Used tactics of civil rights mvmt.
- Equal pay for equal work
- Equal Rights Amendment 1972 35 states
- The "pill" sexual revolution, bra burnings
- *Roe v. Wade* 1973 expanded right to privacy, women's right to choose – abortion controversy





- Cesar Chavez United Farm Workers union 1962
- Labor/civil rights leader
- Boycott of California grape growers early 1970s
- Labor contract (1970) negotiated for Latino farm workers – wages, benefits



- Gay/Lesbian Rights
- Stonewall Riots NYC 1969
- Harvey Milk SF murdered 1978
- Pink Panthers 1970s
- AIDS Crisis 1980s

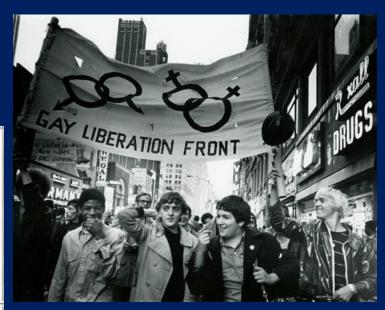
Pink Panthers protect pansies

in New York City has led to the formation of a vigilante group called the Pink Panthers.

patrol the streets in groups of tolerate this stuff anymore."

An outbreak of gay-bashing five or six, armed only with whistles and walkie-talkies.

"The message out there is it's open season on gays and Members say police protec- lesbians," said Gerri Wells, an tion is inadequate and plan to organizer. "We're not going to



- The Supreme Court
- Regents of the Univ. of California v. Bakke 1978
- Barred the use of quotas but said race <u>can</u> be used when considering college admission
- "affirmative action" or equality of access
 which is best? still being debated

The Vietnam War

- Attack at the <u>Gulf of Tonkin</u> 1964
- NV torpedo boat sinks Am. Ship
- President Johnson given sends more troops – "blank check"
- Leads to the "<u>escalation</u>" of the war

Vietnam 1964-1975 Gulf of Tonkin Resolution

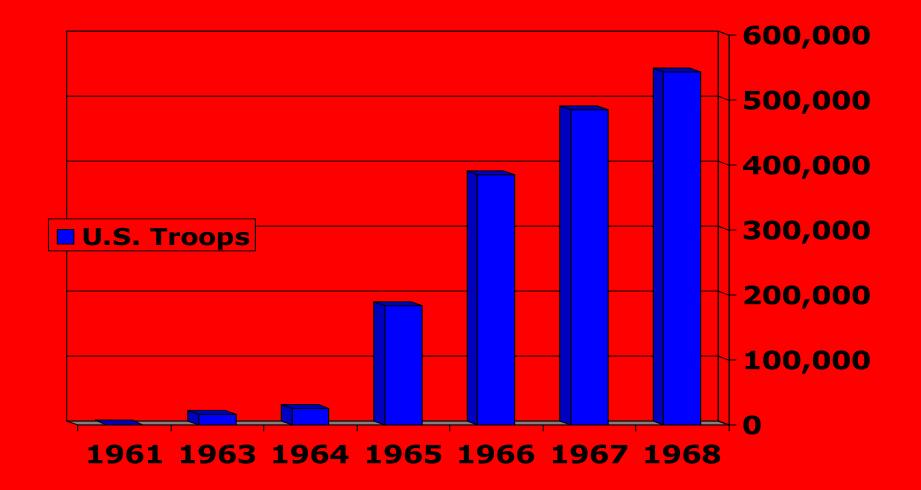




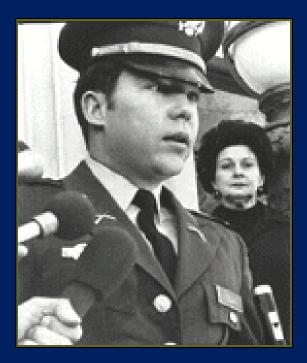
- First direct attack vs Ams in Vietnam
- Blank check from Congress

"I'm not going to be the president who saw Southeast Asia go the way China went."

The Escalation of the Vietnam War



Are We Becoming the Enemy?



Lt. William Calley, Platoon Leader My Lai Massacre, 1968
200-500 unarmed villagers



Who Is the Enemy?









The Tet Offensive, January 1968



The Tet Offensive, January 1968

- N. Vietnamese Army attacks South simultaneously
- Take every major southern city
- U.S. and S. Vietnamese beat back the offensive
- BUT...it's seen as an American defeat by the media
- Major effect at home antiwar movement expands

The Tet Offensive



US troops defending the American Embassy in Saigon

Impact of the Tet Offensive "the living room war"

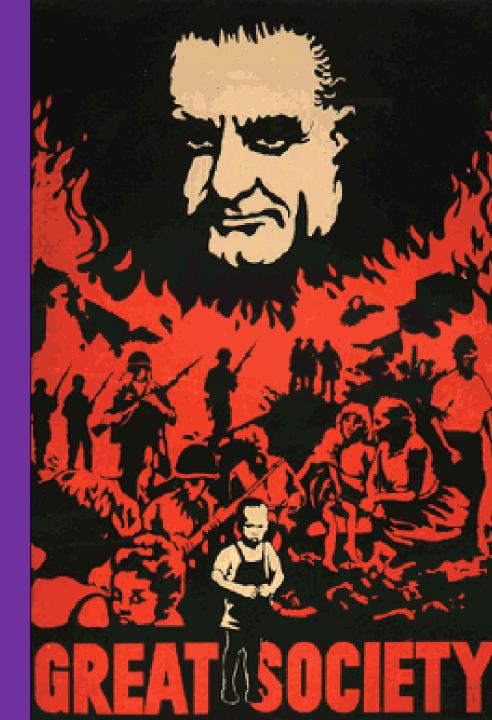
? 1. Public opinion shiftsagainst the war

Hey, Hey LBJ! How many kids did you kill today?





2. Johnson'sapproval ratingdropped to36%

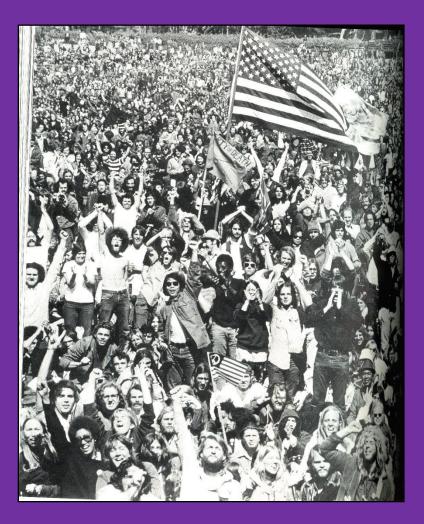


Johnson Shocks the Nation 3. Johnson steps down (March, 1968):



"...I shall not seek, and I will not accept, the nomination of my party for another term as your President."

4. Anti-War Demonstrations





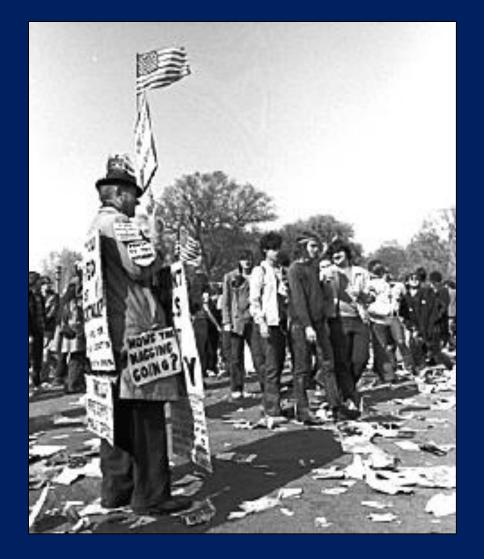
- A. Columbia University
- Students for A Democratic Society

B. Pentagon

4. Anti-War Demonstrations



Hell no, we won't go!



The Draft MLK "cruel irony"

- 3 Ways Out
- College enrollment
- Medical exemption
- Married

Draft card burnings

Anti-War Demonstrations

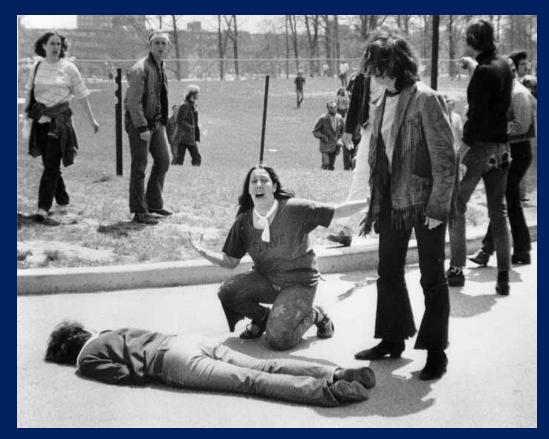


D. Democratic Convention in Chicago, 1968

C. SDS - Univ. of Cal in Berkeley, 1968



Anti-War Demonstrations

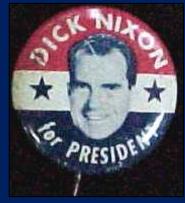


e. Kent State University

Nixon elected 1968 Announces "Vietnamization" policy Then Nixon orders the invasion of Cambodia 1970 ≻May 4, 1970 protests erupt ▶4 students shot dead ▶11 wounded Shot by Ohio National Guard

Nixon and Vietnam

- Nixon's 1968 Campaign: *Peace with Honor*
- Appealed to the great "Silent Majority"
- Vietnamization
- But then expands the conflict → The "Secret War"
 - Cambodia 1970
 - Kent State tragedy





Student Protests

- Part of the "New Left"
- Radical faction of liberals
- Counterculture, anti-war, anti-USG
- Came from SDS radicals
- The Weather Underground bombings into the 1970s, overthrow of USG and Am Institutions

Pentagon Papers 1971

- Former defense analyst Daniel Ellsberg leaked govt. docs. regarding war during Johnson's administration to the New York Times.
- Revealed the Govt. misled Congress & the Am. people regarding Vietnam
 - Primary reason for fighting not to eliminate communism, but to avoid a humiliating defeat.
 - Exaggerated casualty stats

Ceasefire 1973

• Peace is at hand \rightarrow Kissinger, 1972

 1973: Ceasefire signed between
 U.S., South Vietnam, & North Vietnam

Peace Negotiations



US & Vietnamese argue for 5 months over the size of the conference table!

Dr. Henry Kissinger & Le Duc Tho

War Powers Act 1973

- limited the president's authority to commit American troops abroad without Cong. approval
- President must inform Congress within 48 hours of sending out troops/withdraw within 60 days if not approved
- The draft is abolished

The Fall of Saigon





- America abandons its embassy in SV
 - Saigon becomes Ho Chi Minh City

The Cold War Ends

- Four Major Events
- 1. Nixon to China early 1972
- 2. SALT Treaty with Russia 1973
- 3. President Reagan 1987 "Mr. Gorbachev, tear down this wall."
- 4. Collapse of Soviet Union 1990 –
- Berlin Wall torn down , Germany reunited





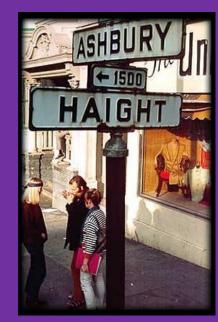
End of Cold War, Berlin, Nov 1989



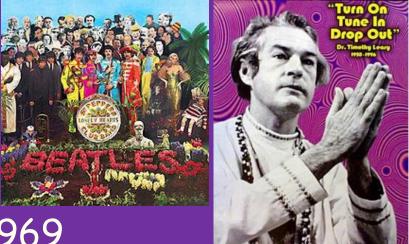
End of Soviet Union 1990

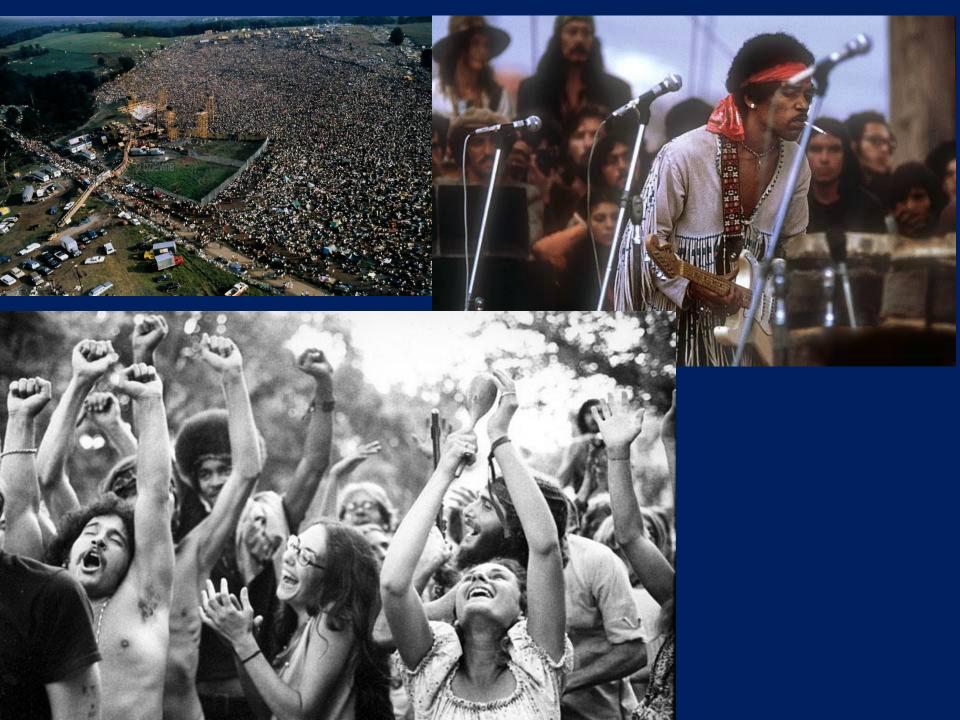
The 1960s -CounterCulture

- •The 'Counterculture'-1960s Music
- •Reflected the anti-war movement



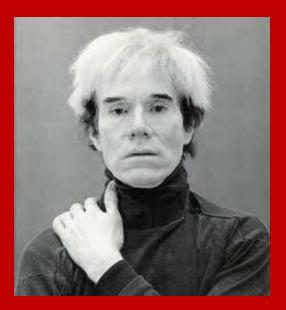
- •Reflected the drug use of the mid/late 1960s - "tune in, turn on, drop out" - Timothy Leary
- Haight-Ashbury (SF)
- •Summer of Love 1967
- Tragic deaths 1968
- Woodstock Music Festival 1969





The 1960s - Culture

- •1960s Art
- ·Pop Art
- Andy Warhol



Tomato Soup Can, Marilyn Monroe lithographs

• "My prediction from the sixties finally came true: In the future everyone will be famous for fifteen minutes."

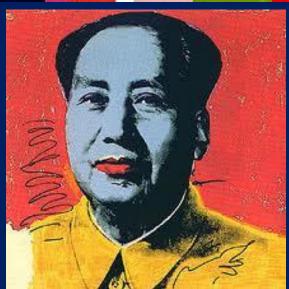












- The Nixon Presidency 1968-1974
- New Federalism return to conservative agenda transfer of power back to the states
- Election of 1968 DNC violence
- Vietnamization policy 1969
- Moon landing July 1969 "one small step...."
- The "great silent majority" Nixon
- Invasion of Cambodia 1970 Kent State
- Hard Hat Riots respond NYC 1970
- Pentagon Papers revealed 1971 Ellsberg
- China visit 1972 signal to?
- Russia Visit 1973 SALT I
- POW release

easy rider





'Only one thing will get these hands clean . . .'



PENTAGON PAPERS CHARGES ARE DISMISSED; JUDGE BYRNE FREES ELLSBERG AND RUSSO, ASSAILS 'IMPROPER GOVERNMENT CONDUCT'

White House Says Attacks (BRYOLL WRIDE WillContinue in Cambodia id to be the basis

It Cane 3 Weeks Alter Balegole

Sudan Pats Oil Trying 8 Who Killed U.S. Envoys

vectancy, Then Tears, Shoots, Embri

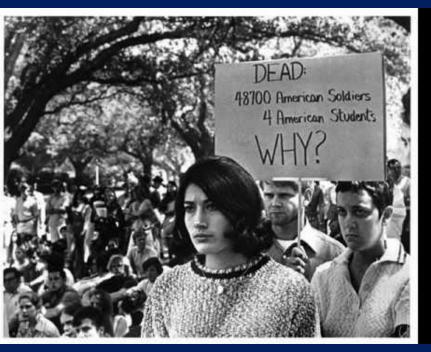
HODATE



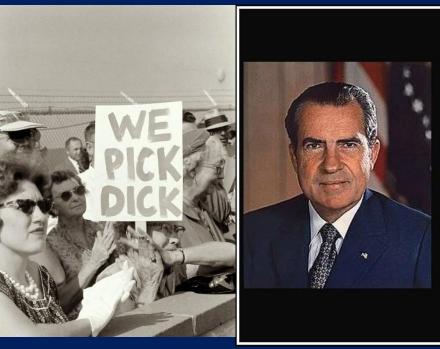
Nixon and Mao

SALT I Treaty









Tonight - to you, the great silent majority of my fellow Americans - I ask for your support.

(Richard M. Nixon)

izquotes.com

- <u>The Watergate Scandal</u>
- Break in at Demo Nat'l HQ 1972
- CREEP
- Nixon coverup, audio tapes, resigns in disgrace August 1974
- American attitudes change toward government – Vietnam, Watergate – "credibility gap" widens
- President Ford pardons Nixon



Resignation Urged 121 (2010) (2010 **By GOP Senators**



Disnay Perrades

White House Staff

Nixon Denies Role in Cover-up, Admits Abuses by Subordinates

The Washington Post

U.S. to Appeal Court Order **On Milk Data**

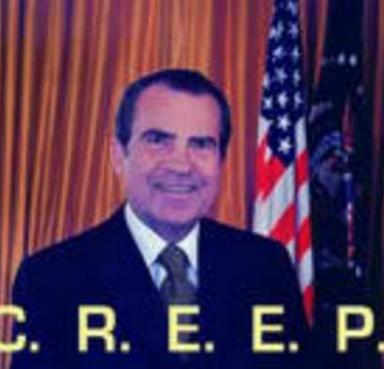
Purket Vote

CONTRACTOR OF

In Herene Rided Hoyal



Says Tapes' Release Would Be 'Crippling'



The Committee to Reelect the President 1972



'Sacrifice' Is Praised; **Kissinger to Remain**

By APPROXY MPLOT but to be Way have have

Wathforder, Aug. Arri will polite to per homoure With Phalinth Fird putied and in the fatter, my bag chthe of the gradet pointed and dedivative to what's good sections for the country and by special and g all for the use of the force provid the work," in such inten en behalf at all at an iften Han Buntleri, when

antennan " Der wiger mager be datarte lagt Bit Ford, wise mit obs of our after me dewarded step for as the DEL Francisco of antenna 5 observes man measures count to our March and a the secon on the first of the property bottom with a person containing at the billing take We found that for her with a sense of these transports for any sense of the sense transport of the sense of the sense the sense as foreign with a sense of the sense of t

"I prote to pix thought, an our borty down to the Asso-

courses make he will address the nation on make and acc. down, it is supposed that he and restant on a print.

All the tipley like aspet of INVERTICATION INCOMENTATION AND A DR as second by the unstall that patrent sing Personana

materials on Page 2

options and not free per

Same First Association Says Tree of Mr. Andra America POLITICAL SCENE Science a Sciencer Could Fairs Models

adverse a



Your Artistent First serving with scretches has night



Persident

Rise and Fall

tiltent on TV or he employed in malgared on

The 37th President Is First to Quit Post

By sizes senses.

and in the last last lines. WARRONDS, May Buildhard When Mark, the ST& besides of the Called Bales, assurant toright that he had given up the long and a dama fight to mean in allian and would make, effective at some lossisticst.

Grand Rabits Firs, Ware No. Horse command har Van Hondent het den 12. will be senre te besonter all the name hour as lite 1825 Results, to unlie not the 868 days managing in ter, want's second pres.

true that hav yours after his inductor metargon somen, the biasis, in a conciliancy address on automat

Test of the address will be found on Page 8.

whence, and due to any horizy out and a state of bitacones but with a logar that his important would shark a "presse of healing that is so despendints would a Austrick." the spatial of experience any "crisicites" does " at the crisical

of the statute that but to the dollars." He as boundary of that some of his papernia had here mini-p. The Repair of M. Nord, appendix raise and eniged

to bis fees as a vectors of the Viscouple scandel, because the first Perspect at the hangy of the Republic or realize from AMORSKI ASSERTS offer the proving and a fee the first the former of the first the former that the Agentes becartes die floot maa te reciga tile Vita Presidency. SHARPLY ALTERED Appraisal of Nixon Career NOTEAL WASMADE

Contrast in Taxa and Contrast

50. Name spaking from the Oral Offan, where has

Nixon's administration committed the following:



- political burglary
- bribery
- extortion
- phonetapping
- conspiracy
- obstruction of justice
- destruction of evidence
- tax fraud
- illegal use of government agencies such as the CIA and the FBI
- illegal campaign contributions
- use of public money for private purposes.

Why the Watergate Scandal is Important

Following the Vietnam War, the Watergate Scandal finished destroying the faith Americans had in the government and built trust in the media. It caused the destruction of an administration and changed the way politicians were viewed forever.

- Technological developments
- 1. Television 1950s
- 2. Air conditioning 1970s from the Frostbelt to the Rustbelt to the Sunbelt
- New opportunities for the South, West – population shift

- 3. Personal computer and cell phones - 1990s
- Revolutionizes communication, information, entertainment





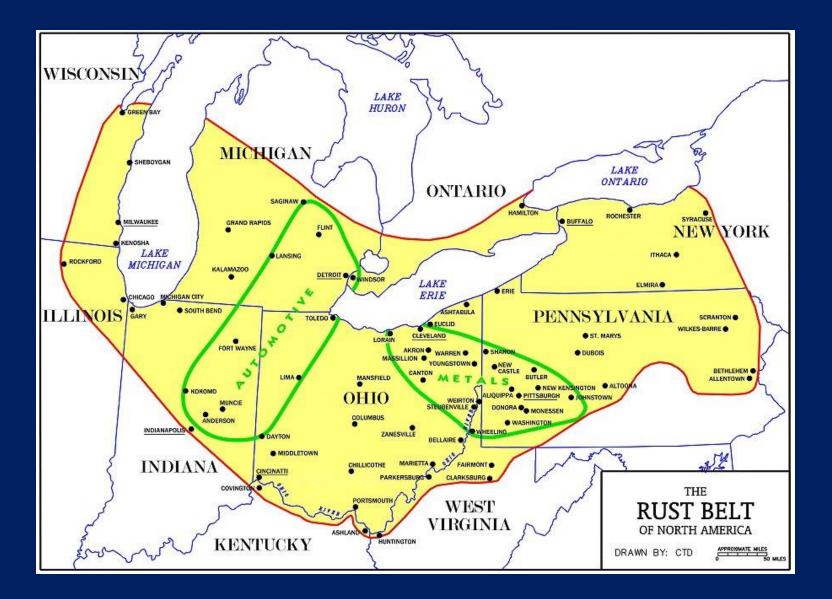
The Frostbelt – 1970s – people migrate out – deindustrialization



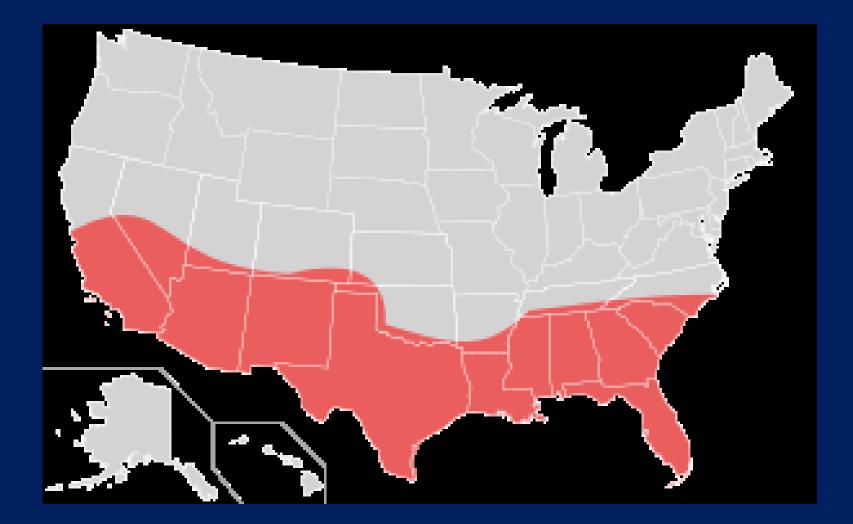
The Rustbelt – factories abandoned – fewer jobs 1970s – energy crisis



The Rustbelt



The Sunbelt – AC, cheaper cost of living, factories relocate, increase # of jobs



- The Carter Presidency and the Late 1970s
- Jimmy Carter (D) 1976-1980
- Georgia, a political 'outsider'
- Inherits energy crisis, gas shortages
- Three Mile Island nuclear accident
- 1980 Olympic boycott Moscow
- Social trends disco, divorce, gay rights movement – SF, Sunbelt migration

- Panama Canal agreement 1979 • Camp David Accords – Israel and Egypt

 - Iranian Revolution 1979
 Carter Shah of Iran to U.S.
- Iran Hostage Crisis 1979-1980 444



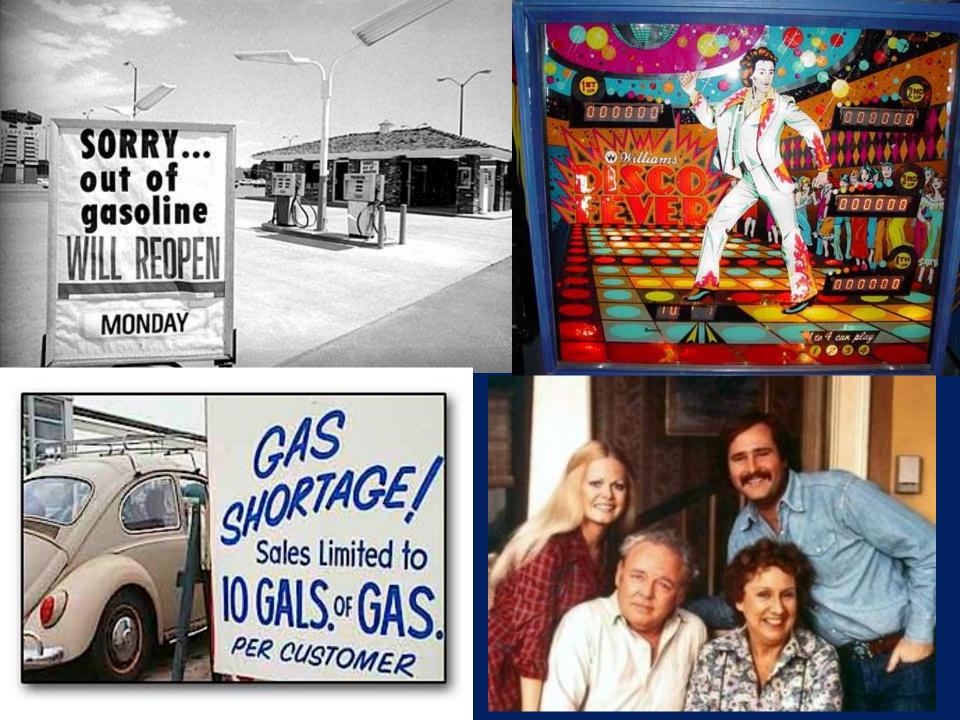




STOLEN DREAMS OF THE 1980 MOSCOW OLYMPIC GAMES Tom Caraccioli and Jerry Caraccioli







Number of Classes Remaining 2019

(IF the EOC schedule goes as planned – hahahahahaha)

- 2nd Period 7 incl May 4 and May 10 "holds"
- 4th Period 9 incl May 7 "hold"
- Cover 1970s, 1980s, beyonds
- HW N,F,C,R terms from chart *due May 2 whether I see you or not* define, identify, etc.
- After school review sessions: May 1, 2, 3, 7, 8, 9, 10
- Saturday Sessions April 28, May 5
- writing reminders, format reminders
- review, review, review, review, review, review
- video links